



RULES & ENTRY FORM

Presented by 44^o North Advertising & Design and Steinert Printing

Send your entries in a pdf or jpeg format via email to sales@fortyfournorth.com, or hard copy to Brand NEW Makeover Contest, % 44^o North Advertising & Design, PO Box 769, Oshkosh WI 54903-0769. Entries must be received by September 24, 2010 at close of business.

Contest Rules:

1. You must be authorized to submit the company logo and to make marketing and purchasing decisions.
2. The company or business must be located in North East Wisconsin.
3. Entries may be in the form of a company logo, business cards, letterhead, brochures, or other printed collateral.
4. Winning entry will be determined by a panel of judges selected by 44^o North Advertising & Design, and their decision is final.
5. Before any work is begun on the winning entry, a contract outlining the scope of the project must be signed.
6. All entries must be in our hands no later than September 24, 2010, at close of business.
7. Prize is based on 4 hours of logo development and 12 hours of layout time for a basic tri-fold brochure, each with a limit of 2 minor revisions. Any change of scope in the projects, or additional hours will be the financial responsibility of the winner and agreed upon before work commences.

Company Name _____

Address _____

City _____ State _____ Zip _____

Main Phone Number _____ Website _____

Person Submitting _____

Title or Position in Company _____

Phone Number _____ Cell Phone _____

Email address _____

I verify that I am authorized to make marketing and purchasing decisions for the company listed above.

Signature _____ Date _____